











- TENNIS FOR FREE SCHEME-

Need to develop community tennis in your area? TFF can help.

-  TFF is THE grassroots tennis charity operating on public courts nationwide.
-  TFF is fast, fun and for EVERYONE.
-  TFF delivers PROVEN mass participation games for EVERY ability, EVERY weekend.
-  TFF is SIMPLE, AFFORDABLE, ACCESSIBLE and APPEALING.
-  TFF brings NEW people of ALL ages together as a COMMUNITY HUB.
-  TFF benefits COACHES, CLUBS and COMMUNITIES.
-  TFF gives you the COACHES, EQUIPMENT, PR AND PROMOTION.
-  TFF – EVERYONE WINS!

More detail about the TFF session can be found here
<https://tennisforfree.com/TFF-Session.html>



"Getting a tennis racquet in a kid's hand and seeing them enjoy the sport is the best pathway to a healthy and active future. It's also the needed element for the future of British Tennis."

PAT CASH (TFF Patron)

TENNIS FOR FREE

"What I really love about the TFF sessions is that they are open to everyone. Whether you are 3 or 83 you can come for as long or short a time as you like and it's available to the whole family. There is something available for everyone regardless of age, size, shape or level. It is that welcoming"

JUDY MURRAY (TFF Patron)

How Does it Work?

Tennis For Free is focused around delivering weekly tennis sessions in public parks to drive new tennis interest into the local community.

The format consists of a one hour coach led session followed by a 30min 'Open Play' session. This weekly 1.5hr session features 3x sub groups (Parent & Child Group, Beginners Group, Improvers+) to allow all members of the public to participate at the same time. It's particularly suited to whole families coming down and trying tennis in the appropriate sub groups.

Where: On public parks with 3x courts+
When: Saturdays or Sundays
How: A 1x Hour Coach Led session + 30min Open Play
By Whom: 3x coach/assistants each delivering the 3x sub groups in hour 1 and then a coach overseeing the additional 30min Open Play session.

TFF Lite

We also run a scheme focused on delivering the scheme in tennis clubs. More can be seen specifically on TFF Lite from this document: <https://tennisforfree.com/uploads/tff-lite.pdf>

How many people are likely to get involved in the TFF Scheme?

Individual Attendees

OVER
1,000**

You're likely to see
over 1000 new players
registered at the park
over 2-3 years.

TFF Session Attendances

OVER
4,000**

Total attendances is
likely to be in excess of
4000 providing a great
environment to promote
your wider programme.

TFF Schemes typically attract 30+ individuals and above each week. In the peak summer weeks, attendances can draw near the 90 mark, with TFF's delivery method, the more people – the better the atmosphere.

This atmosphere provides a great opportunity to breathe life into a wider tennis programme or act as a buzzing satellite venue in the local community supporting a linked local club.

**Average figures based on 'Tennis For Free' (TFF Lite will be less)

What you get from the Tennis For Free scheme?

A WEEKLY DELIVERY BUDGET.

A financial support package for the lead coach and assistants on a sliding scale over 3 years.

AN EQUIPMENT PACK.

Rackets, adult balls, junior balls, hoppers, mini nets, training aids, in short, everything you need to run the TFF weekend session.

MARKETING PACK & PR CAMPAIGN.

Banners, posters, flyers, e-flyers, PR in local press, local radio, all done by our appointed PR agency giving your TFF session a real kick-start from Day One.

SECURE STRONGBOX STORAGE CONTAINER.

We can link with Court Operator to provide an on-site lock up making it quick and easy to set up and pack up each TFF session.

TFF CENTRAL SUPPORT

A dedicated TFF regional officer supporting you all the way through the scheme, helping to keep it vibrant and keep bringing in new players for years to come.

BOOKING SOFTWARE AND IT SOLUTIONS

Our own bespoke IT solution “Courtline” which can link in to the LTA’s system “Clubspark” giving you all the tools you need to run your community venue.

DIGITAL MEDIA PROMOTION

Linking your site in with the TFF National media campaigns, helping you to set up your own sites social media sites, Virgin Money Giving pages and many other ways to keep your site thriving as a real community hub.

VOLUNTEER PROGRAMME

An easy way to recruit Volunteers for specific roles at your site making it a real community scheme, run by the community, for the community.

PARTNERING

We will help you create partnership in the community, with Clubs, Youth groups, GP referral schemes, local Volunteer organisations, the list is endless.



STRONGBOX STORAGE



5 ft, 4 ft, 2 ft
215 kg

FENCE BANNERS



A5 FLYERS



E FLYER



A3 FENCE MATERIAL POSTERS



YOUR TFF SITE CAN MAKE A HUGE DIFFERENCE IN YOUR COMMUNITY, WE PROVIDE EVERYTHING YOU NEED

3x Great Reasons to deliver TFF

We would like to work with you to add TFF to the suite of products on offer to your public facilities. Amongst many others, below are 3x great reasons to get involved.

1.

TFF SUPPORT PACKAGE

Free equipment, Free promotional materials, Free media support, Free website (if required), and, a dedicated support team to help you grow tennis participation at your public facility.

2.

VOLUNTEER ENGAGEMENT

Each TFF site averages around 10x regular volunteers per year. This means that there's scope to draw on the good will of the community to engage more of the community and helping you grow the game.

3.

LOCAL CLUB GROWTH OPPORTUNITIES

The vast majority of tennis clubs have a set of park tennis courts that aren't far away. TFF delivered by a linked tennis club, allows the club to reach out into the community to attract new players. The players are likely to give you a volunteer base, grow your coaching programme and club membership.

TFF can also be delivered at a tennis club too ([via TFF Lite](#)).

CHECKLIST

To deliver the Tennis For Free scheme, you'll need to tick the following boxes:

☐ Be approved by the Local Council / Court operator to deliver the scheme on a public facility with 3x courts or more.

☐ Aside from the weekly TFF session itself, there will need to be an element of Free 'walk on and play' allocation outside of the TFF session**

☐ You'll need to use either Club Spark or Courtline software to record attendees on the scheme.

** Your courts must have an element of free access for the general public outside of the TFF session times.

NEXT STEPS

1, Discuss the Project with TFF.

Contact TFF to discuss the scheme. Contact can be made through one of TFF's Regional Officers and other central staff or from completing a '[TFF Site Application Form](#)' via the website.

2, Work with all partners to agree the following:

- * Free Provision
- * Workforce at Site
- * Timeline & timetable

3, Organise your Delivery Team

For the TFF scheme (available for public facilities) you'll need a team of 3x deliverers each week. All deliverers will need to complete the [Coach/Assistant/Volunteer](#) form.

4, Commence Pre-Launch Processes

TFF will work with you on the elements required before launch. Refer to the [TFF Stages to Launch](#) document.

TFF Q & A

Contact us by email or via your TFF regional officer with any questions. Some of your questions maybe answered below:

WHO DELIVERS THE WEEKLY SESSIONS?



A team of 3x Coach, assistants and/or volunteer(s) would lead the weekly sessions which would be open to all ages and standards of player.

INSTEAD OF DELIVERING TFF AT A PARK

CAN IT BE AT OUR CLUB INSTEAD??

Yes, but this is a different scheme that we offer called TFF Lite. Please see more details on TFF Lite here: <https://tennisforfree.com/uploads/tff-lite.pdf>

TFF in Parks though provides a great opportunity for you to promote your club to get players from the local community onto your wider tennis programme or as members of your club.



ANY EXPECTATIONS FROM THE LINKED CLUB?



We're looking for the linked club to support the TFF delivery team by having support coaches and assistants available on the odd occasion a member of the main team can't make a session. We'd also look for the club to help promote the weekly sessions

ANY EXPECTATIONS FROM THE COUNCIL?



We're looking for council to sign our [Partnership Agreement](#) document and help provide ongoing support for the programme in terms of promotion on website/other community outlets and upholding the agreed times for the weekly sessions and supporting free hours.

CAN WE DELIVER TFF AT DIFFERENT PARKS ON DIFFERENT WEEKS (LIKE A ROADSHOW)?

No, TFF can't be run at one park one week and another park another week. The reason is because it's important to build a local community and continuity of the scheme is essential in this regard. It is however possible to run an additional TFF scheme altogether IF the schemes don't share the same catchment of local community (typically more than 5 mile apart from each other)..



CAN SESSIONS RUN FOR LONGER THAN 1.5 HOUR OR BE RUN MORE THAN ONCE IN A WEEK?



No, Tennis For Free is a standardised programme across the UK and runs to the same format in all locations. Sessions are 1 hour in length with 30mins Open Play that is delivered on a Saturday or Sunday for a consecutive block of weeks.

HOW ARE THE SESSIONS PROMOTED?



TFF will organise a PR and marketing campaign to get people knowing about the weekly sessions. There will also be ongoing promotion of the programme in partnership with other partners of the scheme (eg council, linked club, LTA..etc).

HOW LONG DOES THE TFF SCHEME LAST FOR?



We'd look for the scheme to run for the remainder of the year in which the scheme launches and the following year. We'd then review the scheme with all partners and look ideally to continue the scheme year on year.

WILL WE RECEIVE TRAINING ON DELIVERING TFF?



Yes, we will provide online training on for delivering Tennis For Free and a TFF officer will support any training needs.

IS THERE FUNDING FOR DELIVERING THE TFF SESSIONS?



We will provide £12 per hour for Level 1 coaches, £16 for level 2 coaches and £22 for level 3+ coaches. We encourage the use of assistants and volunteers where possible to support or take the role of delivering a sub session although funding for additional personnel outside of qualified coaches will not be covered by TFF.

HOW ARE ATTENDANCES MONITORED?



The sessions will be monitored through TFF's Courtline system (or Club Spark) that will allow TFF and partners to monitor and keep in contact with attendees.

WHAT SESSION NUMBERS CAN WE EXPECT?



We're ideally looking for 30+ attendees per week to attend the sessions (across all ages). Successful sites typically see 4000 attendances and 1000 individuals play at TFF sites across a couple of years.

WHAT ARE THE EXPECTATIONS OF THE TEAM

DELIVERING THE WEEKLY SESSIONS?



The delivery team must have completed TFF's online training course and each deliver a sub group of the session. The Lead Coach will need to ensure that there is a full team available for delivery each week.

“ Somewhere out there, there are girls and boys who will be the best tennis players in the world. They just need opportunity. Tennis For Free scheme provides this opportunity and I'd urge everyone to get their tennis elbows and nudge people to support Tennis For Free ”

Stephen Fry (TFF Patron)

“ From a council perspective, we've been able to address our social inclusion agenda by breaking down the financial barriers and maximising the usage of our tennis courts. We've also seen less vandalism and anti-social behaviour at the parks – probably as a result of them being busier ”

Samantha Beak (Head of Leisure, Epsom & Ewell Council)



**TENNIS
FOR FREE**



CONTACT US AT: SUPPORT@TENNISFORFREE.COM